



Network Communication



TO: All Franchisees, Office Personnel,
DHGS
FROM: Marketing

DATE: 31st October 2018

SUBJECT: Driver Hire Conference – 11th January 2019 – York

Dear all

The year is flying by and it is time to ask you to book your places at the next Driver Hire Conference. This will take place on **Friday 11th January 2019** at the Principal Hotel in York.

We have exciting plans in place for a very special event, at an excellent conference venue. The 2019 Conference will address some of the big current issues and opportunities for Driver Hire in a way that we hope will stimulate your curiosity and make you want to find out more. We'll be bringing to life some of the key dynamics of our business by sharing data, through input from local offices and through real-time feedback from delegates in the room. And crucially we will be discussing how what we learn can make a real difference in every office.

As well as looking forward, we will of course be celebrating success from around the business in the past year. By the end of the day you will be entertained, uplifted and full of ideas that you can put into practice in the coming year.

Event Format:

As in previous years, there will be a full-day conference. The provisional agenda sees us kicking off at 9.30am and working through until 4.30pm. The evening party will give you the opportunity to let your hair down and enjoy the company of your friends and colleagues, as well as raising some money for the Driver Hire Benevolent Fund. You are welcome to bring members of office staff to the day conference, and to book places for partners/guests and staff at the evening event.

The Speakers:

We have two external speakers lined up to join us in York. The first is an international speaker and best-selling author who draws on his background in top level sport, organisational development and psychology to help businesses to perform at the highest level. We're also very pleased to welcome a real logistics industry expert to our event. This former senior manager for a major national haulier, now a policy director at the RHA, will talk to us about some of the key topics for the coming year and how we can help our customers to deal with the issues they face.

Venue:

The Principal York Hotel is situated just steps from the train station in the heart of the city with views of the Minster. A multi-million pound investment has recently restored this classic Victorian railway hotel to glory while the first-class conference facilities will provide a fantastic setting for a productive meeting, as well the opportunity for catching up with colleagues – and a great evening party.



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Many of the guest bedrooms offer stunning views of the gardens, and there is an excellent leisure club with gym, swimming pool and sauna, steam room and jacuzzi, which is open every day for hotel guests. If you are staying on the Thursday evening, you will find some great dining options too.

There are excellent transport links. York is on the main rail line from London to Edinburgh and the hotel is literally accessible from the station platform.

For information on travelling by car or air, please take a look here - <https://www.phcompany.com/principal/york-hotel/contact/>

Book your place:

We are putting together a great event for you in January and based on the previous events in Newcastle and Nottingham, we are expecting a very high turnout. The evening will as always be a perfect opportunity to network with colleagues and enjoy a great party. We believe you will leave the daytime conference inspired, well informed, and ready to make 2019 another fantastic year.

To help us manage the bookings, please book your place at the Winter Conference as soon as possible, using the link below. The booking deadline is **Friday 16th November**.

<https://www.driverhire.co.uk/2019-conference-booking-form/>

We look forward to seeing you in January.

Kind Regards,

Justine